Please complete the following application for exhibition space and sponsorship at WRM2013 in Santa Clara, CA, October 3-6, 2013. This information will appear in the meeting publicity materials and on the meeting web site (except signature).

Name: ____________________________
Title: ____________________________
Company/Institution name: ____________________________
Mailing address: ____________________________
City, State, Zip: ____________________________
Phone: ____________________________ Email: ____________________________
Company/institution web site link: ____________________________
Authorized signature: ____________________________

Services include one 6’ by 30” draped table and two chairs. Electrical and Internet services are available for additional cost but must be ordered separately. □ Check here if interested in extra services.

Check the boxes below according as appropriate and mark the total at the bottom of the form:

☐ Commercial vendor table $750, ($900 after July 15), includes two Expo-only registrations.
Name on Badge 1: ____________________________
Name on Badge 2: ____________________________

☐ Academic/Not-for-profit institution table for recruitment, promotion of educational programs, and on-line courses $375 ($450 after July 15), includes two Expo-only registrations.
Name on Badge 1: ____________________________
Name on Badge 2: ____________________________

☐ Literature only table, email vendorchair@WRM2013.org for information

Please submit an electronic version of your company/institution logo for display on the website and in the Program Book and other meeting materials.

Thank you for supporting and participating in WRM2013!
Advertisements are encouraged for the Program Book (~1000+ copies, according to registration; must be submitted by August 23):

- **Full page** (7.5" w x 10" h) $750
- **Half page** (7.5" w x 4.8" h) $500
- **Quarter page** (3.6" w x 4.8" h) $250
- **Business card size** (3.5" w x 2" h) $150

Submit a camera-ready copy as a 300dpi digital file such as .pdf, tif, or .ai by August 23 for inclusion in the Program Book. We are not able to design files.

Write a brief company description of products and services as you would like it to appear in the meeting program and on the meeting website (50 word limit):

________________________________________________________________________
________________________________________________________________________

**Total Expo registration:** $_______

Payment by check
Make checks payable to “ACS Western Regional Meeting 2013” and send checks with completed application and contract to: Louis A Rigali, c/o California Section, 2950 Merced St. Ste 225, San Leandro CA 94577  Phone: 510 268 9933 or e-mail: vendorchair@WRM2013.org

Payment by credit card
Please send credit card payments to n_fisher@acs.org or fax: 202-872-6128 AND send completed application and contract to: Louis A Rigali, c/o California Section, 2950 Merced St. Ste 225, San Leandro CA 94577  Phone: 510 268 9933 or e-mail: vendorchair@WRM2013.org

Paid by:  □ American Express  □ Master Card  □ Visa  Authorized amount $ __________________________

Credit Card Number: ___________________________ Exp Date ________ Signature ___________________________

Cardholder Name (please print):__________________________________________

Thank you for supporting and participating in WRM2013!
Notes and Regulations for Exhibitors

1) Setup is 8:00 AM-10:00 AM on Thursday, October 3. Takedown will be after 3:30 PM Saturday Oct 5.
2) The exhibition area will be open Thursday, October 3, 10:00 AM – 5:00 PM, Friday, October 4, 8:30 AM – 6:00 PM, and Saturday October 6, 8:30 AM – 5:00 PM. Most Poster sessions will take place in the exhibits area on all three days.
3) Exhibitors will be listed on the WRM2013.org website and in the abstract book for the meeting. The website will include corporate descriptions, logo and corporate or academic website links if provided.
4) You will receive an electronic list of all meeting attendee email addresses 10 days after the meeting ends for marketing purposes.
5) Reservations are accepted by priority of payment receipt date, and on a space-available basis. An exhibitor must give notice of withdrawal in writing to the vendor chair by September 3, 2013 in order to receive a refund of the exhibition fee.
6) In order to maximize foot traffic for exhibitors, refreshment breaks will be held in the exhibit area. The posters will be interspersed with the exhibit tables, so we believe that this will result in maximum exposure for exhibitors.

Thank you for supporting and participating in WRM2013!
We have set up a variety of advantageous sponsorship opportunities for your company. For all sponsors, we will acknowledge your organization as a WRM2013 sponsor on our website and in the Program Book. Advertisements may be purchased separately in the Program Book (see above; sponsorship not required).

**Sponsorship options** (your logo and link on the WRM website and program book acknowledgement):

- **Platinum Level** $10,000 or more. Twenty registrations provided, full page ad in program book, signage, website logo placement and link
- **Gold Level** $5000 Ten registrations provided, 1/2 page ad in program book, signage, website logo placement and link
- **Silver Level** $2000 Five registrations provided 1/4 page ad in program book, signage, website logo placement and link
- **Copper level** $1000 Two registrations provided, business card ad in program book, signage, website logo placement and link
- **Session Sponsor** $750, signage, website logo placement and link

**Sponsorship of events:** (Contact Lee Latimer or Natalie McClure at chair@wrm2013.org to arrange.)

- Thursday evening reception
- Friday evening Awards Banquet
- Saturday evening reception
- Refreshment breaks

We also have opportunities for sponsorship of meeting bags, other materials and publicity materials. We are also open to your ideas! For information and discussion, please contact Lee Latimer or Natalie McClure at chair@wrm2013.org or Lou Rigali at vendorchair@wrm2013.org.

**Total SPONSORSHIP Amount:** $____________

Payment (sponsorship related) by check: Make checks payable to:
“ACS Western Regional Meeting 2013” and send checks and completed form to:
Lee Latimer, c/o California Section, 2950 Merced St. Ste 225, San Leandro CA 94577
Phone: 510 268 9933 or e-mail: chair@WRM2013.org

Payment by credit card
Please send credit card payments to n_fisher@acs.org or fax: 202-872-6128 AND send completed form to:
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Phone: 510 268 9933 or e-mail: chair@WRM2013.org

Paid by: □ American Express □ Master Card □ Visa Authorized amount $ ________________________________

Credit Card Number: ___________________________________________ Exp Date _____________
Signature ______________________________________________________
Cardholder Name (please print): ____________________________________________

Thank you for supporting and participating in WRM2013!